

The Infinite Game by Simon Sinek

- 💡 I contribute to something bigger than myself, with value that will last well beyond my lifetime
- 💡 I think beyond short-term and long-term; I think about the next generations
- 💡 I cannot win in an infinite game; the objective is to keep playing and to perpetuate the game
- 💡 I recognize that the true value of an organization is measured by the desire others have to contribute to that organization's ability to keep succeeding, not just during the time they are there, but well beyond their own tenure
- 💡 I build for resilience over simple stability; always asking "what is best for us?"
- 💡 My consistency is more important than my intensity; lifestyle > specific goals
- 💡 I choose to adopt an infinite mindset focused on Advancing a Just Cause, Building Trusting Teams, Studying My Worthy Rivals, Preparing For Existential Flexibility and Demonstrating The Courage To Lead
- 💡 I am inspired every morning, safe when at work and fulfilled at the end of each day
- 💡 I focus on my vision of a future state that does not yet exist - so appealing that others are willing to make sacrifices in order to help advance it
- 💡 I partner for culture and teach skills later
- 💡 I never make business decisions to solely boost my own compensation
- 💡 I celebrate my victories, but do not linger on them
- 💡 I write down my causes and use them like a compass to guide my decisions
- 💡 I look for and establish Just Causes that are deeply personal to myself and others who hear it
- 💡 My Just Cause provides the context for all other goals; with all finite achievements helping to advance that Just Cause
- 💡 I strive to become better vs. becoming the best
- 💡 I take responsibility for looking beyond my organizations - going up and out (as Chief Vision Officer) while I have those I trust going down and in
- 💡 I take the long-view and play an infinite game
- 💡 I slow down to go fast - foregoing the intended growth plan if things aren't ready or right
- 💡 My sense of purpose helps me to fulfill my potential
- 💡 I avoid unrest by establishing and maintaining balance
- 💡 I advance a purpose, protect my people and then generate profit
- 💡 I connect with my team members, encourage them and catch them doing things right
- 💡 I create environments where my team members and partners can work to their natural best
- 💡 I prioritize people over results; Will over resources; trust before performance
- 💡 I recognize that the Will of my team members and partners is THE thing that drives discretionary effort, problem solving, imagination and teamwork
- 💡 I generate an endless supply of strong Will by building an inclusive and trusting culture focused on allowing others to feel safe being vulnerable
- 💡 I build circles of safety to continuously foster and grow trust; as a leader, I act first by modeling the behaviors that I want to see
- 💡 I practice strong people leadership; establishing trusting teams with just causes to avoid ethical fading
- 💡 I maintain ethical behavior - demanding my complete honesty and constant self-assessment
- 💡 I close ethical loopholes and enhance my values and beliefs
- 💡 I identify Worthy Rivals rather than competitors; who help me to elevate my game and become a better player
- 💡 I embrace abundance
- 💡 I am a tangible representation of my Cause / WHY
- 💡 I leverage disruptive events to help clarify and communicate my cause
- 💡 I remain patient, humble and agile during infinite play - especially at the loss of a major Worthy Rival (there will be another)
- 💡 I get to work on something alive and keep it growing
- 💡 I look for ways to advance my Cause; employing existential flex (initiating extreme disruption) when necessary and there is a better way
- 💡 I exercise Courage to Lead and am willing to change my perception of how the world works and take risks for the good of an unknown future
- 💡 I am committed to a purpose greater than myself
- 💡 I prioritize people before numbers
- 💡 I know that I don't have all the answers; nor total control
- 💡 I think about the second and third order effects and consequences of my decisions