

## **Intentional Living by John Maxwell**

- 💡 I live a story worth telling
- 💡 I write my story to date and determine how I want it to end
- 💡 I start small and believe big - the cumulative power of consistency will kick in and create significance
- 💡 I focus on what I already do well and become better
- 💡 I understand my WHY (and the fact that it will become more refined over time) which allows me to focus more effectively on adding value to (serving) others - or as I like to term it "helping others achieve meaningful outcomes"
- 💡 I always ask myself "How can I add value?" to help me shift from my fixed mindset of "I won't let anyone take advantage of me" to a growth mindset of "Serving more people more effectively leads to meaningful outcomes and greater fulfillment"
- 💡 I harness success into significance by putting others first and applying my strengths to make huge differences for them
- 💡 I really appreciate others for their stories - gaining clues about how to add value for them
- 💡 I don't always need to be right to add value
- 💡 I improve how I see others by first sharing authentically and improving my self-image (confidence & motivation)
- 💡 As an effective leader, I ensure that what I learn flows through me into others so that they can also grow and contribute; maintaining an endless cycle of worthwhile activities and outcomes
- 💡 I am crystal clear on my vision and what I want to accomplish (through serving others) in order to attract like-minded people
- 💡 I sacrifice for significance through trade-offs (how I invest my time, giving up non-productive attitudes, serving others before myself, etc.); and have faith that doing the work will result in meaningful outcomes
- 💡 Great partnerships based on like minds and values multiply overall influence and outcomes - these are the friends that I want to spend most of my time with!
- 💡 I actively seek people who DEMONSTRATE behaviors that I value - then grow them as leaders
- 💡 I leverage anticipation to help prepare for significance
- 💡 I adopt and maintain a mindset of abundance - which creates an expectation of achievement and creativity
- 💡 Seize the opportunity each day to make a difference for someone - no matter how small
- 💡 Continue to grow into and refine my WHY so that I see new opportunities to add value where others might not