

H3 Leadership: Be Humble. Stay Hungry. Always Hustle by Brad Lomenick

- ♀ I know that leadership is more than hard work; it is habitual work
- ♀ I create and sustain better habits which makes all the difference in who I become
- 🖓 I develop habits that create consistency; which then converts ideas into results, ideals into action and principles in to practice
- \bigcirc I do the next thing even when it's not the easiest thing
- igoplus I make habits stick by anticipating challenges every temptation is an opportunity for transformation
- ♀ I know that people need to be reminded more often than they need to be instructed
- \bigcirc I know who I really am even when my professional identify is stripped away
- 💡 I lead from the inside out so that my identity shapes my leadership rather than the other way around
- 💡 I create intentional rhythms to observe who I am, listen to my life and strive to define myself holistically
- **Q** My sense of identity helps to determine my scale of influence
- ♀ My self-discovery begins where my comfort zone ends
- Self-discovery is not a practice I complete, but a posture I cultivate
- **P** I schedule regular personal retreats to focus on reflection and introspection
- ♀ I lead myself first
- ♀ I am my greatest coach
- Who am I?" is the foundation to "How do I...?"
- \bigcirc I know that openness is the natural next step to self-discovery
- m Q I understand that people would rather follow a leader who is always real versus a leader who is always right
- 🖓 I challenge myself to disclose personal information about myself and employ intentional dialogue by asking thoughtful questions during
- conversations with others
- $\ensuremath{\bigcirc}$ I always invest heavily in long-term friendships
- \bigcirc I am always authentic and set the pace by being open and transparent
- \bigcirc I make honesty and trust the standard for my teams
- ♀ I share lesson-based stories of my struggles as a means of being appropriately vulnerable
- ♀ I keep the broader mission at the center of my focus rather than my own personal ambitions
- **?** I focus my energy on inspiring and enabling others
- ♀ I keep my ambition grounded in humility and demonstrate inspirational confidence rather than arrogance
- Q I pass on credit and absorb criticism; pushing others higher and putting my teams' ambitions above my own
- ♀ I work constantly at reordering my operational systems to increase accountability and distribute responsibility
- ♀ I maintain a "better than I do" list to improve my perspective and resourcefulness
- ♀ I use my leadership as a platform for service rather than stardom
- ♀ I am always humble enough to prepare and confident enough to perform
- ♀ I invest in those who can't return the favor
- ♀ I reward those who push back
- ♀ I listen first and speak last
- 💡 I keep an open mind and always find something to appreciate about others and their points of view
- ♀ I give others a chance to shine and improve
- 💡 I recognize that my private life determines my public legacy; and that my true character is built when no one is watching
- **?** I do what is right instead of what is easy
- **?** I review guiding principles with my teams on a regular basis
- ♀ I treat every assignment and task as if it is my legacy because it is
- P I always do what I say I will do when I say I will do it
- **?** I recommit regularly to my principles
- P I embrace the possibility of being wrong and stay alert for more empowering perspectives
- P I build a healthy spiritual life through intentionality and regularity
- P I make time regularly to sit quietly and listen for guidance and clarity in my calling
- ♀ I am careful that my greatest strength doesn't become my greatest weakness through carelessness
- I am never satisfied, but always content
- I make everyone around me better
- P I work as though I'm in the position that I want next; becoming an expert before I need to
- P I get better each day allowing my experiences to build my expertise
- ♀ I keep learning and developing my character regardless of my stage of life or career
- ♀ I nurture curiosity through creativity and intentionality
- ♀ I pose thoughtful and thought-provoking questions; to address critical and strategic concerns
- ♀ I am quick to hear and slow to speak
- ♀ I spend time with others who are different from me so that I can learn new perspectives
- I read intently and intentionally
- I cultivate interest in everyone and everything
- ♀ I study other leaders
- I leverage passion to sear memories and nurture enthusiasm
 I show up every day with a level of energy, passion and enthusiasm that elevates my attitude toward constant positivity
- P I learn to love what I do so that I can get better and find new ways of achieving meaningful outcomes
- ♀ I lean into coaching because I can't be an objective observer of myself
- P I find ways to do more of the things that make me want to stay up late and get up early to work on
- P I innovate by intentionally forging new paths, utilizing new technologies and staying fresh
- **?** I treat creativity as a disciplined success habit
- **Q** I create environments where creativity and innovation can flourish
- I always look for new ideas and explore better ways to do things
- ♀ I always keep the fun factor high



- ♀ I maintain healthy boundaries to help foster freedom
- ♀ I give average ideas time to grow into great ones
- \bigcirc I take detailed notes so that I can reference early ideas and surrounding context
- **?** I reward the behaviors that I want to see from others
- **?** I view innovation as an act of problem-solving
- \bigcirc When faced with a problem, I try solving it in multiple different ways
- ♀ I grow my capacity daily through hard work and generous self-praise
- \bigcirc My vision of the future makes my work meaningful and enjoyable
- 💡 I regularly share captivating visions and persuasive plans in order to inspire others and propel them forward
- P I regularly share visions and missions greater than myself that others can own, follow and be part of
- ♀ I tell stories that move people
- \bigcirc I provide incentives for aligning with compelling visions
- ♀ I dream big and execute small to move forward at pace
- ♀ I think clearly and quickly and determine which risks are worth taking
- ♀ I face my fears and increase my capacity for other kinds of bravery
- ♀ I choose courage over comfort knowing that life begins at the end of my comfort zone
- ♀ I do something I fear each day
- ♀ I bring calm to chaos, clarity to the unknown and confidence to uncertain circumstances
- \bigcirc I make time to calculate pros and cons, costs and benefits, positives and negatives, upsides and downsides
- ho I give my teams the chance to lead early and often enabling them with responsibility and authority
- ♀ I creatively turn my greatest adversity into my greatest opportunity
- If I wasn't afraid of failure, what would I try today?
- ♀ I stretch my mental capacity through physical activity
- \bigcirc I am committed to establishing, maintaining and eventually raising standards that scare me
- **?** I put in the time and effort to achieve excellence
- 💡 I do everything on or ahead of time, exceed expectations and am great to be around
- **?** I pay attention to the details
- I anticipate and prep for the worst-case scenarios
- ♀ I regularly solve problems, improve processes and/or create positive organizational energy
- ♀ I push myself daily and create shared accountability for improvement with partners and team members
- ♀ I create a culture of excellence and reward those who go the extra mile
- \bigcirc I surround myself with those who are better than I am so that I can learn and improve
- I embody consistency
- ♀ I make time to brainstorm and record ideas to explore and nurture to promise
- ♀ I prepare for success by persevering over the long haul
- ♀ I am disciplined in the NOW as practice for later; remaining faithful to what is in front of me
- ♀ I handle the little things as if they were the big things
- \bigcirc I focus my time on the most important things that I can control
- ♀ I master my mind; developing immunity to boredom, distraction and loss of interest
- ♀ I always do what has to be done; when it has to be done; as well as it can be done
- **?** The way I start determines how I finish
- 💡 I organize my day for maximum productivity; removing temptations and crashing through my quitting points
- **Q** I schedule down time as a reward for hitting defined milestones
- ♀ I write to cultivate clarity, fluidity and leadership strength
- P I outwork everyone else and do whatever it takes to finish what I start and produce good
- 🖓 I take ideas from concept to completion by crafting plans, creating accountability and executing
- ♀ I optimize my productivity by matching my activities to the right times of day
- **?** I get started and focus on getting to done with excellence rather than pursuing perfection

♀ I overwhelm with the impact of my actions and the quality of my work - which mirror my attitude, commitment and service (and speak much louder than my words)

- $\ensuremath{\bigcirc}$ I always leave people and places better than I found them
- P I impact lives daily by creating positive environments and experiences so that others can flourish and thrive
- 💡 I lead others in the ways they want to be led; creating and communicating standards, but customizing my approach with each individual
- **Wy teams mirror me**
- ♀ I give others the benefit of the doubt and empower them with autonomy
- **?** I align and connect vision with daily assignments
- P I regularly select new areas to study and develop expertise
- \bigcirc I always look for ways to involve others and teach them what I do (and where appropriate, how)
- ig P I know that powerful partnerships matter and will produce the most significant results throughout my life
- **Q** My partners will recognize potential flaws that I don't see
- \bigcirc I share my power with others; leveraging my platform to elevate them to greatness
- ♀ Collaboration is not coincidental; so I seek partnerships with others based on common purpose
- $\ensuremath{\mathbb{Q}}$ Expectations establish trust, so I set them clearly and early
- ♀ I define roles and responsibilities clearly and always fulfill my end of bargains and agreements
- ♀ I destroy my enemies when I make them my friends
- ♀ I combat jealousy, envy and competition through celebration
- 🖓 I constantly reconnect with people in my network with no ask, but instead to see how they've been and if there's any way I can serve them
- 💡 I seek clarity on problems to be solved; and always leverage clarifying questions to understand who will do what by when
- \bigcirc I always give others the opportunity to weigh in on decisions that will affect them
- ♀ I listen before offering partnership; never assuming that my goal is their goal



- \bigcirc I allow for more margin in my life so that I have more room to let my rhythms run
- 🖓 I leverage margin to create opportunities, profit, memories, generosity, significance and above all, options to leverage my time effectively
- \bigcirc I invest the energy to carve out unscheduled time within my schedule to enjoy solitude and receptivity
- **Q** I control my cadence, prioritize for productivity and remember to rest
- I make life's permanent things a permanent priority (fitness, family, friends, sleep)
- ${igoplus}$ I remain present during interruptions and moments of inconvenience which can be when I grow the most
- 🖓 I give those I lead what they truly want: knowledge, power, information, credit, praise, responsibility and authority
- \bigcirc I embody generosity as the holistic posture that animates everything I do
- ♀ I am the Manager rather than the Owner of all that I have
- 💡 I spend more of my time giving than asking; creating community rather than controlling corporate functions
- \bigcirc I am generous with my power, time, expertise, praise and access
- 💡 I maintain a comfortable lifestyle and focus more on making a positive difference for others than accumulating meaningless things
- I boldly build a legacy of magnificent significance; and then humbly hand it off to others
- P Any art I create will come out of the life I live
- ♀ I develop habits that transcend my emotions and limits
- \bigcirc I guard my heart, grow my capacity, am generous with praise and work hard